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ABSTRACT

Project ACCENT (Ascertaining Critical Career Education Needs in Trenton) had three objectives: (1) to determine career awareness needs of students in grades 5-8 in the non-public, inner-city, Trenton (New Jersey) schools; (2) to involve students, parents, and faculties in the evaluation of the students' career awareness; and (3) to evaluate present career awareness activities in light of student, parent, and faculty aspirations and develop activities that could be implemented in the schools' teaching programs. The project director met with principals and faculties of pilot schools to discuss and review career activities. An informal faculty survey was taken; a student survey was developed and administered to 270 students; and surveys were sent to parents of participating children. Conclusions based on the collected data were that teachers were aware of the importance of career activities and expressed a need for activities to correlate with present curriculum, students showed a desire for basic knowledge that would prepare them for the world of work, and parent responses showed a deep concern for their children's future. Recommendations included research and evaluation of existing career programs, at least two career awareness days per year in each school, and further funding for program initiation and fulltime career awareness coordinators. (Correspondence and surveys are appended.) (YLB)

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ED190833

FINAL REPORT

PROJECT ACCENT

1979-1980

Project ACCENT
37 Sherman Avenue
Trenton, N. J. 08638

Project Director
DOROTHEA M. ZEIER

CE 026 344

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
NATIONAL INSTITUTE OF EDUCATION

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Project Duration:

December 1979
Beginning Date

June 1980
Ending Date

The Contractors undertaking this project were encouraged to express fully their judgments in professional and technical matters. Points of view or opinions do not, therefore, necessarily represent official funding agency positions or policies.

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PROJECT TITLE: Ascertaining Critical Career Education Needs in Trenton (ACCENT)

LEGAL NAME OF APPLICANT DISTRICT, INSTITUTION OR AGENCY: Diocese of Trenton - St. Joseph School

ADDRESS: 37 Sherman Avenue

Trenton, N. J. 08638

PROJECT DIRECTOR: Dorothea M. Zeier

TELEPHONE NUMBER: 609 393-2898
(Area Code)

ABSTRACT

DESCRIPTION OF PROJECT

(Use this sheet and no more than one other to type in single-spaced form a statement of project objectives, procedures that were followed, state and local priorities emphasized and the expected contribution of the project to vocational education.)

The three objectives of Project ACCENT were:

1-To determine the career awareness needs of students in grades five through eight in the non-public inner-city Trenton schools, (Sacred Heart, St. Mary Cathedral, St. Joseph);

2-To involve students, parents and faculties in the evaluation of the students' career awareness;

3-To evaluate the present career awareness activities in light of student, parent and faculty aspirations; to develop activities that could, in the future, be implemented in the teaching program in each of the schools.

The director of Project ACCENT met with the principals and faculties of each of the pilot schools. The career activities of each school were discussed and reviewed. An informal faculty survey was taken. A student survey was developed and administered to each class. The surveys were tabulated. A parent survey was then developed and sent home with each child who had participated in the student survey. These surveys were tabulated. The director developed activities which could be implemented in the pilot schools. While this project was developed in non-public inner-city schools in Trenton, the processes, data and material developed through it would be appropriate for use in all schools in the State of New Jersey.

Career awareness, when properly implemented, will motivate each student toward wholesome and realistic attitudes about the world of work, and secure and maintain a satisfactory life style. Without proper career awareness, inner-city children will continue to leave their years of formal education inadequately acquainted with the numerous job opportunities available to them and the importance of education in relation to work.

ACKNOWLEDGEMENTS:

THANKS TO

SISTER MARY KARINA HAYWOOD, PRINCIPAL,
THE STUDENTS, PARENTS, AND FACULTY OF
SAINT JOSEPH SCHOOL, TRENTON, N.J.

SISTER MARY LOU MILLER, PRINCIPAL,
THE STUDENTS, PARENTS, AND FACULTY OF
SAINT MARY CATHEDRAL SCHOOL, TRENTON,
N. J.

SISTER ANNE CECILIA, PRINCIPAL,
THE STUDENTS, PARENTS, AND FACULTY OF
SACRED HEART SCHOOL, TRENTON, N. J.

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CHAPTER I

INTRODUCTION

Statement of the Problem

The number of students attending non-public schools is indicative of the fact that parents are seeking a new dimension in the education of their elementary and junior high children. One example is that approximately seventy percent of the children attending Catholic schools in inner-city Trenton are non-Catholic. (Appendix A)

When career awareness is implemented in the curriculum at the elementary level, faculty and parents can assist students to set up realistic goals for themselves. These goals would help the student find a place in the work community where he/she could be a productive and stable member of a contemporary society.

Significant improvements have been made in non-public school programs. However, many elementary schools are still not adequately meeting the needs of all students. No formal career awareness programs exist at present in the non-public inner-city Trenton schools. With rapid changes occurring in society in general and in industry and business in particular, additional demands will continue to be made on schools.

Career awareness on the elementary school level combines organized classroom experiences with the reality of the world in which we live and work. This curriculum should provide options and personal alternatives and experiences appropriate to each individual.

Career awareness when properly implemented will motivate each student toward wholesome and realistic attitudes about the world of work, and secure and maintain a satisfactory life style. Without proper career awareness, inner-city children will continue to leave their years of formal education inadequately acquainted with the numerous job opportunities available to them and the importance of education in relation to work.

It is hypothesized that the children enrolled in the non-public schools in the City of Trenton, (Sacred Heart, Saint Mary Cathedral, Saint Joseph) have had less than minimum exposure to career awareness. There is a critical need to expose these children to career awareness which is suited to fit their particular needs.

While this project would be developed in non-public schools in the City of Trenton, the processes, data and materials developed through it would be appropriate for

use in all schools in the State of New Jersey.

Objectives

Project ACCENT will have three objectives:

1 - To determine the career awareness needs of students in grades five through eight in the non-public inner-city Trenton schools.

2 - To involve the students, the parents, and the faculties in the evaluation of the students' career awareness.

3 - To evaluate the present career awareness activities in the pilot schools in light of student, parent and faculty aspirations; to develop activities that could, in the future, be implemented in the teaching programs of the schools.

Definition of Terms

1 - Pilot Schools: The schools that participated in Project ACCENT, (Sacred Heart, Saint Mary Cathedral, Saint Joseph.)

2 - Non-public Inner-City Trenton Schools: The Catholic schools of the Trenton Diocese located in the City of Trenton whose enrollments are made up of basicly minority groups. They are:
Sacred Heart School, South Broad Street
Saint Mary Cathedral School, Chancery Lane
Saint Joseph School, Sherman Avenue
Our Lady of Divine Shepherd, Pennington Avenue

3 - Elementary Schools: Schools which include grades kindergarten through eighth.

Related Research

At the "Conference on Career Education: Implications for Minorities" held in Washington, D. C., on February 1, 2, and 3, 1973, the unifying factor of the different minority caucuses was the need for developing programs to attend to the specific needs of minority groups. Included in the final recommendations, the conferees offered such solutions as bilingual and cultural development, increased scope of teacher education, and input of labor and management in the educational system.[1]

"Personnel and Guidance Journal", "Elementary School Guidance and Counseling" and "The School Counselor" have articles on many different career education models.

"Barriers to Employment and the Disadvantaged" states the lack of education as one barrier; education: qualification wise, (not having a diploma), and education, not knowing, or not showing up for job interviews. A job interview training program was developed.[2] Career awareness activities on the elementary level would have cut down on this problem.

"A Decision-Making Model for Career Exploration" - "focuses on helping students become aware of themselves,

obtain knowledge about careers, and ultimately select an appropriate career choice and assist in the decision-making process."[3]

"Career Guidance in the Elementary School" deals with students in the elementary school develop positive self-concepts and the positive effect that has on career exploration.[4]

Many broad studies have been conducted to show the need to make career education part of the urban schools.

Project QUEST - Career Guidance Field Experience is an agency of the Youth Department of the Archdiocese of Newark and has been in existence for ten years developing and conducting a variety of projects designed to serve the educational and cultural needs of young people in Newark and its environs. It is a good example of career awareness activity at work with high school students. One of the goals of QUEST is to assist the student in gaining an overview of the scope and variety of careers available. The project also makes the student aware of the need for realistic self-appraisal in terms of his/her abilities and personal responsibility both of which will eventually affect career choices and occupational level.[5] Programs on the elementary level would be logical precursors to QUEST's type of program.

FOOTNOTES

[1] "Conference on Career Education: Implications for Minorities," Washington, D. C., February 1-3, 1973.

[2] C. Dean Miller and Gene Oetting, "Barriers to Employment and the Disadvantaged," Personnel and Guidance Journal, LVI (October, 1977), pp.89-93.

[3] Sheldon Weissman and David O. Krebs, "A Decision-Making Model for Career Exploration," Personnel and Guidance Journal, LIV (June 1976), p.517.

[4] Howard H. Splete and Jerry A. Schmidt, "Career Guidance in the Elementary School," Elementary School Guidance and Counseling, II (December 1976), pp.149-153.

[5] "Project QUEST-Career Guidance Field Experience", Youth Department-Archdiocese of Newark, September 1979.

CHAPTER II

BODY OF REPORT

Procedures

Project ACCENT was developed through a research grant received from the State of New Jersey, Department of Education, Division of Vocational Education and Career Preparation.

This descriptive study was conducted to determine the career awareness needs of students in grades five through eight in the non-public inner-city Trenton schools; to involve the students, their parents, and their teachers in the evaluation of the students' career awareness; to evaluate the present career awareness activities in the pilot schools; to develop activities that could, in the future be implemented in the teaching program in each of the schools.

In the late winter of 1979, a verbal agreement was made with the principals of Sacred Heart, Our Lady of Divine Shepherd, St. Mary Cathedral, and St. Joseph to participate in this project.

In January of 1980, after the grant had been received, the director met with the principals (see Appendix B) to discuss the objectives of Project ACCENT (see Appendix C). Their input was requested and received in developing the survey instruments. A schedule was set up to meet with the faculties and with the students of grades five through eight. (At this time Our Lady of Divine Shepherd withdrew from the project.)

At the three separate meetings with the faculties, Project ACCENT was discussed and explained. At that time an informal teacher survey was taken; existing career awareness activities at the school; opinion of importance of career awareness activities; input for student and parent surveys. Responses to open-ended questions were listed.

The student survey was developed. The instrument was not tested for validity or reliability. It was given to various educators for their comments. It was administered to the students in their homerooms by the director in March. (See Appendix D.) The director then tabulated the student surveys. Percentages were used to treat the data collected where possible. Responses to open-ended questions were listed.

The parent survey was then developed. It was not tested for validity or reliability. It was given to various educators for their comments. It was delivered to each school along with a letter of explanation for the principals and teachers and a cover letter for the parents. (See Appendix E, F, G, H.) The survey was sent home with each child who participated in the student survey. The parent surveys were tabulated by the director. Percentages were used to treat the data collected where possible. Responses to open-ended questions were listed. Initial

data, "Yes" Parent Surveys, were sent to each principal. (See Apperdix I.)

The director developed activities which could be implemented in the pilot schools. Each school received a copy of these activities.

Throughout this time period the director was in contact with Dr. Tornell of the State Department of Education, Division of Vocational Education and Career Preparation, (See Appendix J, K, L) and Mr. Joseph Ryckowski of the Mercer County Department of Education.

Presentation and Analysis of Findings

Faculty

The director met on separate dates with the faculties of the pilot schools. Although only the teachers of grades five through eight were requested at these meetings all faculty members attended.

The career awareness activities at the schools were discussed. One school held an annual career day, (parents, friends and local business people came in to talk with the students.) They also used "Career World," magazine, with eighth grade students. The other two schools discussed "careers" with their students when questions came up in class.

The faculties were asked for input for the surveys. Their responses were as follows:

Knowledge of local area employment
How important is money
The responsibilities of the boss
Job requirements
Knowledge of different careers
Knowledge of vocational school programs
Stereotyping - women
Dignity of work

The importance of career awareness was discussed and affirmed by the faculties. Comments were as follows:

It is important to be aware of personal ability and interests.
It is important to have knowledge of career choices.
The school should become aware of what the parents and the community have to offer.
Career awareness activities could and should be implemented in the schools

Students

270 questionnaires were administered to the sample population of students in March 1980. (92 students at St. Joseph - 59 students at St. Mary Cathedral - 119 students at Sacred Heart.)

The director read each question to each class of students in each school. This helped to eliminate any problem the students might have in reading the questions. In addition, if the students had a problem with the wording of the statements they were instructed to ask questions and as a result it would be advisable to reword some of the questions for future use.

After the questionnaires were collected from each class the director discussed each question with the students.

There was time at the close of each session for general discussion.

The questions in the student survey were basically broken up into three parts: feeling questions, experience questions, knowledge questions.

Sixty-two percent of the students surveyed thought they were "pretty" sure what they wanted to do with their lives.

To sixty-five percent, it is important to make a great deal of money.

Twenty-seven percent want a job where he/she will be the boss.

Fifty percent know the responsibilities of being the boss.

Ninety-two percent of the students want to seriously think about finding a job.

Forty-one percent enjoy working by herself/himself.

Fifty-one percent have an idea what kind of job he/she wants.

Eighty-three percent have had jobs for which they have been paid.

Sixty-seven percent have talked with people, (parents, relatives, friends) about jobs in which they are interested.

Forty-seven percent have become more aware of the world of work through guest speakers that they have had at school.

Twenty-one percent have knowledge of what jobs will be available to them after high school.

Ninety-four percent would like to learn more about different careers.

Eighteen percent are aware of the various programs at the vocational schools.

Fifty-two percent feel they know where to begin looking for a job.

Fifty-three percent feel they know what courses they should take in high school to help prepare themselves for a job.

Business is a mystery to sixty percent of the students surveyed.

Sixty-seven percent know of things they could do now to help themselves in future job choices.

In response to item eighteen of the student questionnaire, please note, that most students checked more than one answer. When asked, "Which of the following areas, if any, have you considered for a possible career choice" they responded:

Sports.....	112
Entertainment...	87
Nursing.....	66
Medicine.....	64
Armed Services..	59
Teaching.....	57
Secretarial.....	53
Social Work.....	42
Mechanics.....	34
Government.....	28
Sales Person....	26
Church Work.....	20

OTHER:

Law.....	17
Beautician.....	11
Computers.....	9
Airlines.....	6
Model.....	5
Truck Driver....	5
Fantastic Housewife....	5
Fashion Designer	6
Policeman/ Policewoman..	5
Archeologist....	4

Factory Worker....	3	Carpenter.....	1
Architect.....	3	Author.....	1
News Reporter.....	2	Plumber.....	1
Scientist.....	2	Fireman.....	1
Photography.....	2	Construction..	1
Baker.....	1	Astronaut.....	1
Lifeguard.....	1	Millionaire...	1
Business.....	1		

In April a parent questionnaire with cover letter was sent home with each child who participated in the student survey. Of the two hundred and seventy that were sent home, two hundred and four or seventy-five percent were returned; (seventy-one from St. Joseph School, fifty-two from St. Mary Cathedral Grammar School, eighty-one from Sacred Heart School.)

One hundred forty-nine or seventy-three percent of the parents who returned the questionnaire checked that they had talked seriously with their child about his/her plans for his/her future beyond school years. Their comments on this question were:

"We have talked about a career that would meet economic demands"
Several commented that they thought it was too early to be committed to one choice
"Parent and child don't always agree on one choice but it's good to sit down and talk about it"
"My child keeps changing his/her mind"
Several answered that they had never done it but would do so in the future
One parent commented that his son doesn't believe their talks have been serious, but he does, "There are lots of things he can do and try now"

In response to "For what type of career would you like to see your child prepared?", the parents

replied:

Doctor	29	Architect	2
Unsure	29	Military	2
His/Her Choice	24	Law Enforcement	2
Lawyer	20	Mechanic	2
Nurse	12	Electronics	2
Professional	9	Beautician	2
Business	8	Model	2
Sports	7	Para-Professional	1
Computer Field	7	Dental Technician	1
Teacher	6	D J	1
Entertainment	5	Court Clerk	1
Job that Deals with People	5	Pharmacist	1
Engineer	3	Social Worker	1
Designer	3	Stewardess	1
Skilled Trade	3	Accountant	1
Priest	3	Archeologist	1
One which Provides Economic Stability	3	Baton Twirler	1

In response to "why" it would be a good choice the following responses were given:

Good Field	30	Ability	6
Helping Profession	20	Education Important	4
His/Her Choice	18	Security	3
Happiness=Success	16	Can't Make Career Objectives for Him/Her	3
Good Money	14	Advancement	2
Interested	8	Prestige	1
Necessary Profession	7		
Challenging	7		
Rewarding	6		

Question three was misinterpreted by some, as my child's choice for an after school job, not a job for the future. Therefore, only the responses given as to students' future job choices are included in the following summary:

Pro Sports	15	Secretary	9
Doctor	13	Lawyer	7
Nurse	12	Vet	6
Teacher	9	Beautician	4

Commerical Artist	4	Engineer	1
Computer Field	4	Archeologist	1
Business	3	Welder	1
Work with Children	3	Ski Instructor	1
Store Clerk	3	Scientist	1
Truck Driver	3	Painter	1
Architect	2	Dentist	1
Entertainter	2	Dental Technician	1
Carpenter	2	Plumber	1
Social Worker	2	Dancer	1
Mechanic	2	Model	1
Actress/Actor	2	Janitor	1
Electronics	2	Psychologist	1
D J	1	Writer	1
Cashier	1	Chef	1
Stewardess	1	Executive	1
Policewoman	1	Military	1
Sports Photographer	1		

The responses to "What is good about this choice?" were:

Enjoys It.	16	Rewarding	2
His/Her Choice	14	Don't Like It	2
Helps Others	13	Need for Job	1
Good Field	10	Parent can Help get Job	1
Money	7	Can't Say - Fields Change	1
Good at It	7	Will have Many Other Interests Before He Makes a Choice	1
Room for Advancement	5		
Interested	3		

Sixty-three or thirty-one percent of the parents who returned the questionnaire said they would be willing to come to their child's school and share facts about his/her job.

Dissemination Activities

Copies of this report were sent to:

1. The Division of Vocational Education and Career Preparation, New Jersey State Department of Education
2. The Mercer County Department of Education
3. Office of Education, Diocese of Trenton
4. The Trenton Board of Education
5. E I C
6. St. Joseph School, Trenton
   St. Mary Cathedral School, Trenton
   Sacred Heart School, Trenton
7. Project Quest, Newark
8. Center City Catholic, Camden
9. Sacred Heart College, Education Department, Belmont, North Carolina
10. Rider College, Graduate School, Trenton

Project ACCENT will be noted in school communication bulletins (e.g. Clearing House -- Diocese of Trenton) and copies will be made available upon request.

Activities Employed to Eliminate Sex Bias and Sex Role Sterotyping

Questions involved with the instruments of Project ACCENT were devoid of any reference which could lead students of a particular sex toward careers that might be sterotyped by sex discrimination. Any class discussions held were also devoid of any reference which would lead students of a particular sex toward careers that might be sterotyped by sex discrimination. Some career awareness activities were developed to counter any bias or sterotyping.

CHAPTER III

SUMMARY

Conclusions

The following conclusions were made based on the collected data (questionnaires and discussions):

1) Teachers are interested in their students, and they are aware of the importance of career activities in their classes. The teachers expressed a need for meaningful career awareness activities that correlate with their present curriculum. Note page nine, teacher attendance at the initial meetings, and their interest and cooperation throughout the project.
2) The students' immediate response to both the questionnaire and classroom discussions was enthusiastic and showed a desire for basic knowledge that would prepare them for the world of work. For example, only eighteen percent of the students knew of the vocational schools and what they had to offer. This led to a discussion that pointed out the summer program, which some of the students are now attending.
3) The parent responses showed a deep concern for the future of their children. Seventy-five percent cared enough to respond to the survey; thirty-one percent of the parents noted that they would be willing to come to school and speak to the children about their occupations; and seventy-three percent checked that

they had spoken seriously to their children about career choices.

Recommendations

The following recommendations were made based on the analyzed collected data:

1) Existing career programs should be researched and evaluated, in light of the needs of the pilot schools.
2) Each school should schedule a minimum of two days a year as total career awareness days -- involving parents and local business people. In addition, teachers should be encouraged to incorporate career awareness activities into their subject areas.
3) Most importantly, research of this nature has undoubtedly been done by numerous individuals and groups, all basically resulting in the same conclusions and recommendations. Therefore, it is recommended that further funding be directed more toward initiating programs that have been recommended through past research.
4) The pilot schools should apply to the State of New Jersey, Department of Education, Division of Vocational Education and Career Preparation, for funds that would provide them with a fulltime career awareness coordinator.

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APPENDIX

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

RELATED RESEARCH AND/OR BACKGROUND INFORMATION

Cathedral

	Catholic	Non-Catholic
American Indian	-	-
American Negro	3	141
Oriental American	-	-
Spanish Surnamed	48	-
All Others	10	-
Total	61	141
Grand Total	202	

Our Lady of Divine Shepherd

	Catholic	Non-Catholic
American Indian	-	-
American Negro	37	145
Oriental American	-	-
Spanish Surnamed	-	-
All Others	-	-
Total	37	145
Grand Total	182	

Sacred Heart

	Catholic	Non-Catholic
American Indian	-	-
American Negro	3	116
Oriental American	-	-
Spanish Surnamed	81	4
All Others	46	1
Total	130	121
Grand Total	251	

St. Joseph

	Catholic	Non-Catholic
American Indian	-	-
American Negro	12	224
Oriental American	-	-
Spanish Surnamed	17	-
All Others	8	-
Total	37	224
Grand Total	261	

TOTAL

	Catholic	Non-Catholic	Percentage of Total Catholic	Percentage of Total Non-Catholic
American Indian	-	-	-	-
American Negro	55	626	6.1	70.0
Oriental American	-	-	-	-
Spanish Surnamed	146	4	16.3	.4
All Others	64	1	7.1	.1
Total	265	631	29.5	70.5
GRAND TOTAL	896		100.0	

(A - A)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

January 11, 1980

Sister Anne Cecilia
Sacred Heart School
333 S. Broad Street
Trenton, N. J. 08608

Dear Sister Anne Cecilia,

My name is Dorothea Zeier; I am a member of St. Joe's faculty. I have received a grant to survey non-public inner city students, faculties and parents to ascertain career education needs. Sister Karina suggested that your school could possibly benefit from such an experience.

Would it be possible for me to meet with you on Wednesday, January 23, at 3:15 to discuss the details of this project? I will call your secretary on Friday, the 18, to confirm this or another date that would be more convenient for you.

Part of our discussion would be to set a date for me to meet with your teachers of grades five through eight for an one-half hour discussion; also to set a date when I could come in and meet with your students of grades five through eight.

Tentative Dates: Faculty - February 13
Students - March 4

Thank you,

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

Z:L

(A - B)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

January 11, 1980

Sister Lorraine George
Our Lady of Divine Shepherd School
42 Pennington Avenue
Trenton, N. J. 08618

Dear Sister Lorraine,

My name is Dorothea Zeier; I am a member of St. Joe's faculty. I have received a grant to survey non-public inner city students, faculties and parents to ascertain career education needs. Sister Karina suggested that your school could possibly benefit from such an experience.

Would it be possible for me to meet with you on Tuesday, January 29, at 3:15 to discuss the details of this project? I will call your secretary on Friday, the 18, to confirm this or another date that would be more convenient for you.

Part of our discussion would be to set a date for me to meet with your teachers of grades five through eight for an one-half hour discussion; also to set a date when I could come in and meet with your students of grades five through eight.

Tentative Dates: Faculty - February 20
Students - March 4

Thank you,

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

Z:L

(A - B)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

MEMO

TO: Sister Mary Karina, Principal
St. Joseph School

I am confirming the following dates:

January 17 - Sister Karina

February 6 - Teachers

February 25 - Students

(A - B)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

January 11, 1980

Sister Mary Lou Miller
Notre Dame Convent
681 Lawrenceville Road
Trenton, N. J. 08648

Re: St. Mary's Cathedral Grammar School

Dear Sister Mary Lou,

My name is Dorothea Zeier; I am a member of St. Joe's Faculty. I have received a grant to survey non-public inner city students, faculties and parents to ascertain career education needs. Sister Karina suggested that your school could possibly benefit from such an experience.

Would it be possible for me to meet with you on Tuesday, January 22nd, at 3:15 to discuss the details of this project? I will call your secretary on Friday, the 18th, to confirm this or another date that would be more convenient for you.

Part of our discussion would be to set a date for me to meet with your teachers of grades five through eight for an one-half hour discussion; also to set a date when I could come in and meet with your students of grades five through eight:

Tentative Dates: Faculty - January 30th
Students - February 27th

Thank you,

Sincerely,

Dorothea Zeier

Dorothea Zeier
PROJECT ACCENT

Z
L

(A - B)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

STEP ONE: Meet with Principals

STEP TWO: (a) - Meet with Faculties of grades five thru eight students; explain Project ACCENT (Ascertaining Critical Career Education Needs in Trenton).

(b) - I will review existing career activities at the schools.
Example: St. Joe's - Career Day.

STEP THREE: I will administer a survey to grades five thru eight. This will take about one-half hour per class.

The survey would seek to categorize student career aspirations - career goals - career awareness knowledge.

STEP FOUR: I will analyze the data and develop both a Faculty and a Parent Survey:
Parent aspirations;
Faculty awareness of career application to subject matter.

END RESULT: I will develop activities which could be implemented. Each school will receive a copy of these activities.

(A - C)

PROJECT ACCENT

Student Survey

Directions: Please circle "Yes" or "No"

1. I'm pretty sure what I want to do with my life.. "Yes" "No"
2. It is important to me to make a great deal of money..... "Yes" "No"
3. I want a job where I will be the boss..... "Yes" "No"
4. I know the responsibilities of being the boss... "Yes" "No"
5. I really don't want to think seriously about finding a job..... "Yes" "No"
6. I enjoy working by myself..... "Yes" "No"
7. I have no idea what kind of job I want..... "Yes" "No"
8. I have had a job for which I have been paid..... "Yes" "No"
9. I have talked with people about a job in which I am interested..... "Yes" "No"
10. I have become more aware of the world of work through guest speakers we have had at our school..... "Yes" "No"
11. I have knowledge of what jobs will be available to me after high school..... "Yes" "No"
12. I would like to learn more about different careers..... "Yes" "No"
13. I am aware of the various programs at the vocational schools..... "Yes" "No"
14. I know where to begin looking for a job..... "Yes" "No"
15. I know what courses I should take in high school to help prepare me for a job..... "Yes" "No"
16. Business is a mystery to me..... "Yes" "No"
17. I know things I could do now that would help me in future job choices..... "Yes" "No"
18. Which, if any, of the following areas have you considered for a possible career choice:

Medicine	Nursing	Secretarial	Social Work
Church Work	Sports	Teaching	Entertainment
Mechanics	Government	Sales	Armed Services

Others: _____

School _____ (A - D) _____ Grade _____

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 9, 1980

Dear Sister,

Welcome Back! Hope your "break" was relaxing!

Enclosed you will find a copy of Project Accent's parent survey.

Copies for students grades five through eight will be dropped off on Monday, April 14th. There will be instructions enclosed in the envelope.

Teachers are asked to distribute the forms on Tuesday. On Friday, each teacher will be asked to mail their surveys in the self-addressed stamped envelope.

You have been very supportive, and I truly appreciate it.

Thank you,

Dorothea M. Zeier

Dorothea M. Zeier

Z:L
ENC.

Letter to: Sister Anne Cecilia, Principal
Sacred Heart School

Sister Mary Lou, Principal
St. Mary Cathedral Grammar School

Sister Mary Karina, Principal
St. Joseph School

(A - E)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 14, 1980

Dear Teachers:

Hi! Welcome Back!

Enclosed are Project ACCENT's parent surveys.

Please distribute them to your class on Tuesday.

On Friday, please mail your returned surveys to me in the self-addressed stamped envelope.

Thank you for all your help and co-operation.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

Z:L
ENC.

Letter to: All teachers, grades 5 through 8 in

Sacred Heart School

St. Mary Cathedral Grammar School

St. Joseph School

(A - F)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 1980

Dear Parents,

Let me introduce myself. My name is Dorothea Zeier. I have been a teacher in the Jr. High department of Saint Joseph School for the past four years. This year I obtained a Career Education Research Grant from the State Department of Education...Project ACCENT (Ascertaining Critical Career Education Needs in Trenton).

Last month I met with the children in grades five thru eight (5-8) of your school. At that time we discussed Careers, and each child was asked to respond to a few survey questions.

The majority of the students believe they know what they want to do with their future lives. However, as adults, we realize the vast number of unanswered questions they should have at this time.

In order for this piece of research to be valid, we need your input. Please take a few minutes to complete the attached form and return it to school tomorrow.

Please Help!

Many thanks,

Dorothea Zeier

Miss Dorothea Zeier, Coordinator

DZ:ML

(A - G)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

SURVEY OF PARENTS' ASPIRATIONS

PROJECT ACCENT

Name of your School (Circle one)

SACRED HEART ST. MARY CATHEDRAL ST. JOE'S

Child's Grade (Circle one)

5 6 7 8

1. Have you seriously talked with your child about his/her plans for his/her future beyond school years?

_____(Yes) _____(No)

Comment, if you wish: _____

_____

2. For what type of Career would you like to see your child prepared?

_____

Why would you see this as a good choice? _____

_____

3. At his/her present age your child would like to have a job as:

_____
(Name his/her choice)

What is good about this choice? _____

_____

---

4. Would you or someone you know be willing to come to your child's school for about one-half hour (1/2 hr.) to share facts about his/her job with one of the classes?

_____(Yes) _____(No)

If Yes: Name _____
Telephone Number _____
Kind of Job _____

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 26, 1980

Sister Mary Karina,
St. Joseph School,
38 Sherman Avenue,
Trenton, N. J. 08638

Dear Sister Mary Karina,

Enclosed are St. Joseph School's "Yes" slips from Project ACCENT's parent survey.

Perhaps you could contact these parents and set up a career day at your school.

Again, thank you for your help and co-operation.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

DZ:ML
ENC.

(A - I)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 26, 1980

Sister Anne Cecilia
Sacred Heart School
333 S. Broad Street
Trenton, N. J. 08608

Dear Sister Anne Cecilia,

Enclosed are Sacred Heart School's "Yes" slips from Project ACCENT's parent survey.

Perhaps you could contact these parents and set up a career day at your school.

Again, thank you for your help and co-operation.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

Z:L
ENCS.

(A - I)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 26, 1980

Sister Mary Lou Miller
Notre Dame Convent
681 Lawrenceville Road
Trenton, N. J. 08648

Dear Sister Mary Lou,

Enclosed are St. Mary Cathedral Grammar School's "Yes" slips from Project ACCENT's parent survey.

Perhaps you could contact these parents and set up a career day at your school.

Again, thank you for your help and co-operation.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

DZ:ML
ENC.

(A - I)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

TO: DR. HENRY TORNELL

FROM: MISS DOROTHEA ZEIER

RE: PROJECT ACCENT GRANT

DATE: OCTOBER 18, 1979

My employer, Rev. William Dailey, and principal, Sister Mary Karina, have written into my contract for the school year 1979-1980, that I would be released from my school responsibilities for approximately twenty (20) Wednesdays in order to fruitfully implement Project ACCENT. This would provide me with the time needed to visit the faculties and students of the involved schools while they were in session, and distribute and discuss my questionnaire, etc. with them. This time, along with my evening hours and weekends, would be used to collate the findings, etc.

If further clarification is needed, feel free to contact me or my principal.

(signed) Dorothea Zeier

(signed) Sister Mary Karina
Sister Mary Karina, Principal

(signed) Rev. William Dailey
Rev. William Dailey, Employer and Pastor

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

January 11, 1980

Dr. H. E. Tornell
State of New Jersey
Department of Education
Division of Vocational Education
and Career Preparation
225 West State Street
Trenton, N. J. 08625

Re: Project ACCENT
As per our Telephone
Conversation of 1-7-80

Dear Dr. Tornell:

I have contacted the principals of the pilot schools to set up dates to meet with them to discuss Project ACCENT and to set up dates to meet with their faculties and students involved in the survey.

I have been gathering materials for and have begun work on the student survey instrument.

I met with Mike Zuzov from the Trenton Board of Education on January 8, 1980 to discuss my budget and payment procedures. The Board "accepted" Project ACCENT on December 13, 1979.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

Z:L

(A - K)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

April 1, 1980

Dr. H. E. Tornell
State of New Jersey
Department of Education
Division of Vocational Education
and Career Preparation
225 West State Street
Trenton, N. J. 08625

Re: Project ACCENT
Our Telephone Conversation
of 3-26-80

Dear Dr. Tornell:

I met with each of the principals of the following Trenton grammar schools

Sacred Heart
St. Mary Cathedral
St. Joseph
Our Lady of Divine Shepherd

to discuss my grant with them and to confirm dates and times to meet with their faculties and students. Sister Lorraine, principal of Our Lady of Divine Shepherd School, chose not to take part in the survey. The others were interested and very willingly gave permission for me to meet with their faculties and students.

On separate occasions I discussed Project ACCENT with the faculties of the three schools and gathered input from them - the beginning of faculty career awareness - after which I met with the students of the three schools and administered my survey. The students were very receptive and interested.

I have collated the student surveys and have written a letter explaining Project ACCENT to the parents, asking them to respond to a survey instrument, "Parents' Aspirations", which I will distribute April 14th. I have also been gathering materials to help develop career activities for the schools.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

DZ:ML

(A - L)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

February 29, 1980

Sister Mary Karina
St. Joseph School
37 Sherman Avenue
Trenton, N. J. 08638

Dear Sister Karina,

I enjoyed being at St. Joe's last Monday morning. Your students were very cooperative; a credit to you and your faculty.

I will be in touch in a couple of weeks for the next phase - a short survey for the parents.

Thanks again, for your help and cooperation.

Sincerely,
Dorothea Zeier
DOROTHEA ZEIER

DZ:ML

(A - N)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

January 3, 1980

Ms Joyce Smith Carter
QUEST - Program Coordinator
Essex Catholic High School
300 Broadway

Dear Ms Carter:

I have read the article "In QUEST of a Career" in the December issue of "Momentum", and I must tell you that your program sounds great.

I am working on a research grant entitled "PROJECT ACCENT", (Ascertaining Critical Career Education Needs in Trenton), which is based on the hypothesize that children enrolled in the non-public schools in the City of Trenton have had less than minimum exposure to career awareness and that there is a critical need to expose these children to career awareness that is suited to fit their particular needs.

My first major step is to develop a survey instrument to be given to students in grades 5 through 8 in the four pilot schools, in order to seek to catagorize the career aspirations of the students and the extent to which their exposure to career awareness had provided the necessary knowledge related to that choice. The majority, (93%) of the students to be surveyed, are Black and Hispanic.

Would it be possible for you to send me copies of your "props" for CGFE - (entrance and exit questionnaires, a CGFE student booklet, and field trip and seminar information?)

Enclosed is check for $2.00 to help defray postage. I would be more than happy to send you any additional cost.

Thank you for your help.

Sincerely,

Dorothea Zeier

(Ms) Dorothea Zeier

ML

(A - M)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

February 29, 1980

Sister Mary Lou Miller
Notre Dame Convent
681 Lawrenceville Road
Trenton, N. J. 08648

Dear Sister Mary Lou,

I enjoyed being at Cathedral last Wednesday morning. Your students were very cooperative and friendly - a credit to you and your faculty.

I will be in touch in a couple of weeks for the next phase - a short survey for the parents.

Thanks again, for your help and cooperation.

Sincerely,

Dorothea Zeier

DOROTHEA ZEIER

DZ:ML

(A - N)

Project ACCENT
37 Sherman Avenue
Trenton, New Jersey 08638

Dorothea Zeier

March 23, 1980

Sister Anne Cecilia
Sacred Heart School
333 S. Broad Street
Trenton, N. J. 08608

Dear Sister Anne Cecilia,

I enjoyed being at Sacred Heart last Tuesday morning. Your students were very cooperative - a credit to you and your faculty.

I will be in touch shortly for the next phase; a short survey for your parents.

Thanks again, for your help and co-operation.

Sincerely,

Dorothea Zeier
DOROTHEA ZEIER

DZ:ML

(A - N)

CAREER

AWARENESS

ACTIVITIES

CAREER AWARENESS ACTIVITIES

Activities

1) Career Days -- contact parents, local business people -- use community speakers.

2) Learning Centers -- "hand made" or "store bought" -- coordinate with subject areas.

3) Newspapers -- check the "want ads" to see what jobs are available -- check job qualifications -- answer ads.

4) Field Trips -- go to places you can walk to: industrial plants, banks, hospitals, offices, fire and police departments, construction sites, tv and radio stations, local businesses, public utilities, etc.
take your whole class, a small group, or individual students
prepare students -- plan follow-up learning situations

5) Movies/Filmstrips/Kits/ Games/Cassettes -- can be borrowed from various sources -- some sources are listed under "organizations"

6) Career Article -- students can research a career and write a short article for the school newspaper.

7) Bulletin Boards -- have students create a bulletin board on careers (careers you find in the newspaper, careers in a specific career cluster, pre/post field trip or career day, etc.)

Organizations

1) N. J. Occupational Resource Center -- Edison
Building 871, N. J. J. C. C., Plainfield Ave.
Edison, New Jersey 08817
(career related multi-media resources, workshops)

2) New Jersey Bell
Resources for Educators
201 649 3674
(films, talks, booklets, tours, exhibits)

3) Mercer County Career Education Resource Directory
A Joint Business Educator Project
Division of Business, Trenton State College
Trenton, New Jersey 08625
609 396 2323 (N. A. B. office)
(speakers, field trips, multi-media resources)

4) Mercer County Vocational School
Sypek Center
Bull Run Road
Trenton, New Jersey
609 883 8012
(summer programs for students entering eighth and ninth grades)

5) Education Resource Center
Department of Education
Rider College
2083 Lawrenceville Road
Trenton, New Jersey
(career awareness activities)

6) Trenton Public Library
120 Academy Street
Trenton, New Jersey
609 392 7188
(movies, books)

7) Armed Services -- U. S. Government Recruiting
428 East State Street
Trenton, New Jersey
Army - 989 2195
Air Force - 989 2202
Marine Corps - 695 4500
Coast Guard - 989 2199
Navy - 989 2200
(speakers, literature)

Projects

1) Project COMMS
(Career Orientation Materials for Middle Schools)
Mercer County Audio-Visual Aids Commission
(career multi-media materials)

2) Project EQUALITY
John Ross
Highline School District
15675 Ambaum Blvd. SW
Seattle, WA. 98166
(this project is aimed at reducing sex-role stereotyping)

3) Project MATCH
(Matching Attitudes and Talents to Career Horizons)
Norman Steinaker
Ontario-Montclair School District
950 West "D" Street
Ontario, CA. 91761
(program designed to infuse career education into the regular K-8 curriculum)

4) Project CDCC
(Career Development Centered Curriculum)
Lee Downey
Coloma Community Schools
Administration Building
PO Box 218
Boyer Road
Coloma, MI 49038
(a sequentially coordinated development program with teacher developed classroom units that focus on career awareness, self-awareness, and an introduction to decision making)

5) Project QUEST
(Career Guidance Field Experience)
Richard Cammarieri
300 Broadway, Fifth Floor
Newark, New Jersey 07104
(high school career guidance field experience)

Examples of Other Materials Available

1) "Careers"
New York Life Insurance Company
51 Madison Ave.
New York, New York 10010
(booklets - "Careers for a Changing World", movies)

2) McDonald's Action Packs
Box 14317
Dayton, Ohio 45414
(Career Action Pack -- $3.00)

3) "Career World"
Curriculum Innovations, Inc.
501 Lake Forest Ave.
Highwood, Ill. 60040
(magazine -- a beginning guide to career and self-awareness)

4) King Features
Dept. 1344
235 East 45th Street
New York, New York 10017
(Career Awareness Program -- comic books, Real World -- career newspaper, People at Work Kit -- career kit)

5) Scholastic Book Services
50 West 44th Street
New York, New York 10036
(SCOPE/JOB Skills -- The Job Book: How to Find and Keep a Job)

6) American Learning Systems, Inc.
PO Box 2173
Columbus, Georgia 31902
(filmstrips/cassettes)

7) Educational Reading Services
320 Rt. 17
Mahwah, New Jersey 07430
(books, filmstrips, cassettes)

8) Social Studies -- School Service
10000 Culver Boulevard Dept. 50
PO Box 802
Culver City, California 90230
(books, filmstrips, cassettes, kits, activity books)

9) Early Career Books
Lerner Publications Company
241 First Avenue North
Minneapolis, Minnesota 55401
(careers from A-Z -- books for grades 2-5)